ZIV

PRODUCT CATALOGUE

Let's make life sweeter!

sweet+ Plus

22CARATS

SALZA

AEA

2026-1-EU

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wafers

sweet+ Plus

NEW SPECIAL COLLECTION

PALM OIL FREE

WITH COCONUT OIL

RYDO mini wafers with hazelnut creme
EAN 3800065784412
Shelf life: 12 months
50 g
24 pcs
360 boxes

RYDO mini wafers with cococa creme
EAN 3800065784399
Shelf life: 12 months
50 g
24 pcs
360 boxes

RYDO mini wafers with lemon creme
EAN 3800065784450
Shelf life: 12 months
50 g
24 pcs
360 boxes

ZIV

wafers

RYDO cocoa-coated wafer cake with peanuts

EAN 3800065781145

Shelf life: 12 months

68 g
24 pcs
270 boxes

TOP SELLER

RYDO cocoa-coated wafer cake with hazelnuts

EAN 3800065781596

Shelf life: 12 months

47 g
24 pcs
378 boxes

RYDO cocoa-coated wafer cake

EAN 3800065781312

Shelf life: 12 months

36 g
24 pcs
378 boxes

RYDO wafer cake with cocoa and milk creme

EAN 3800065783453

Shelf life: 12 months

40 g
24 pcs
378 boxes

RYDO cocoa-coated wafer cake with pistachio

EAN 3800065784665

Shelf life: 12 months

47 g
24 pcs
378 boxes

NEW

RYDO cocoa-coated wafer cake with peanuts

EAN 3800065781114

Shelf life: 12 months

250 g
12 pcs
135 ctns

ZIV

wafers

TOP SELLER

VAFELIĆE cocoa coated wafer cakes with peanuts
EAN 3800065781268
Shelf life: 12 months

165 g
12 pcs
120 ctns

VAFELIĆE cocoa coated wafer cakes with hazelnuts
EAN 3800065781688
Shelf life: 12 months

115 g
12 pcs
120 ctns

VAFELIĆE wafer cakes with coconut
EAN 3800065781251
Shelf life: 12 months

145 g
12 pcs
120 ctns

VAFELIĆE cocoa coated wafer cakes with coconut
EAN 800065781244
Shelf life: 12 months

165 g
12 pcs
120 ctns

NEW

RYDO cocoa coated wafer cake with pistachio
EAN 3800065784726
Shelf life: 12 months

230 g
12 pcs
135 ctns

NEW

VAFELIĆE cocoa coated wafer cakes with pistachio
EAN 3800065784689
Shelf life: 12 months

145 g
12 pcs
120 ctns

VARNA mini wafers with cocoa creme
EAN 3800065781206
Shelf life: 12 months

260 g
10 pcs
72 ctns

VARNA mini wafers with milk creme
EAN 3800065783484
Shelf life: 12 months

260 g
10 pcs
72 ctns

VARNA mini wafers with strawberry flavoured crème
EAN 3800065783415
Shelf life: 12 months

260 g
10 pcs
72 ctns

VARNA mini wafers with pistachio creme
EAN 3800065784696
Shelf life: 12 months

230 g
10 pcs
72 ctns

VARNA mini wafers with double creme
EAN 3800065784702
Shelf life: 12 months

230 g
10 pcs
72 ctns

VARNA mini wafers with watermelon creme
EAN 3800065784719
Shelf life: 12 months

230 g
10 pcs
72 ctns

wafers

VARNA mini wafers
Stracciatella
EAN 3800065781985
Shelf life: 12 months

	240 g
	10 pcs
	72 ctns

STRACCIATELLA
wafer with milk creme and dark chocolate chips
EAN 3800065783620
Shelf life: 12 months

	32 g
	24 pcs
	512 ctns

VARNA MAX wafer with cocoa creme and cocoa-milk coating
EAN 3800065781435
Shelf life: 12 months

	56 g
	24 pcs
	252 ctns

COFFEE
cocoa-coated wafer
EAN 3800065784108
Shelf life: 12 months

	35 g
	24 pcs
	512 boxes

POY wafer dessert with cocoa creme and cocoa coating
EAN 3800065783040
Shelf life: 12 months

	45 g
	12 pcs
	6 boxes
	126 ctns

HAPPY Choice wafer bars with hazelnut creme
EAN 3800065784009
Shelf life: 12 months

120 g
24 pcs
63 ctns

HAPPY Choice wafer bar with hazelnut creme
EAN 3800065783989
Shelf life: 12 months

45 g
16 pcs
360 boxes

HAPPY CHOICE STICK
wafer bars with hazelnut crème and cocoa coating
EAN 3800065784283
Shelf life: 12 months

140 g
24 pcs
63 ctns

WAFER ROLLS with cocoa filling
EAN 3800065783170
Shelf life: 12 months

130 g
24 pcs
80 ctns

WAFER ROLLS with hazelnut filling
EAN 3800065781589
Shelf life: 12 months

130 g
24 pcs
80 ctns

WAFER FINGERS with cocoa crème and cocoa-milk coating
EAN 3800065781275
Shelf life: 12 months

160 g
24 pcs
80 ctns

CHOFA milk chocolate wafer bar
EAN 3800065743310
Shelf life: 12 months

110 g
12 pcs
260 boxes

ZIV

TARTLETS with hazelnut creme
EAN 800065710206
Shelf life: 6 months

	150 g
	12 pcs
	128 ctns

TARTLETS with peanut creme
EAN 3800065710213
Shelf life: 6 months

	150 g
	12 pcs
	128 ctns

TARTLETS with creme brûlée
EAN 3800065710220
Shelf life: 6 months

	150 g
	12 pcs
	128 ctns

Honey Truffles with milk creme
EAN 3800065731584
Shelf life: 6 months

	130 g
	24 pcs
	80 ctns

Un GRANDE AMORE assorted biscuits and wafers /tin box/

EAN 3800065710190

Shelf life: 12 months

330 g
8 pcs
54 ctns

PREMIUM SELECTION biscuits and wafers /tin box/

EAN 3800065710046

Shelf life: 12 months

500 g
6 pcs
56 ctns

PUZZLE
assorted biscuits and wafers

EAN 3800065751377

Shelf life: 12 months

240 g
8 pcs
56 ctns

selection

sweet+ Plus

UN GRANDE AMORE
assorted biscuits and wafers
EAN 3800065718851
Shelf life: **12** months

240 g
12 pcs
60 ctns

UN GRANDE AMORE
assorted biscuits and wafers
EAN 3800065711982
Shelf life: **12** months

265 g
12 pcs
60 ctns

UN GRANDE AMORE
assorted biscuits and wafers
EAN 3800065711470
Shelf life: **12** months

400 g
8 pcs
54 ctns

UN GRANDE AMORE
assorted biscuits and wafers
EAN 3800065711463
Shelf life: **12** months

420 g
8 pcs
54 ctns

ZIV

PALM OIL FREE

WITH SUNFLOWER OIL

SOURCE OF FIBRES

INTEGRALE
oat biscuits with Seeds
EAN 3800065712132
Shelf life: 12 months

150 g
24 pcs
100 ctns

INTEGRALE
oat biscuits with Cocoa
EAN 3800065712149
Shelf life: 12 months

150 g
24 pcs
100 ctns

INTEGRALE
mini oat biscuits
with Cocoa
EAN 3800065711586
Shelf life: 12 months

250 g
12 pcs
80 ctns

INTEGRALE
mini oat biscuits
with Seeds
EAN3800065710237
Shelf life: 12 months

250 g
12 pcs
80 ctns

MÜSLI INTEGRAL biscuits
EAN 3800065718226
Shelf life: 12 months

115 g
24 pcs
80 ctns

MÜSLI ORIGINAL biscuits
EAN 3800065718233
Shelf life: 12 months

115 g
24 pcs
80 ctns

ZIV

GO-TINY cocoa biscuits with coconut
EAN 3800065711760
Shelf life: 12 months

120 g
24 pcs
80 ctns

GO-TINY cocoa biscuits with peanuts
EAN 3800065711784
Shelf life: 12 months

130 g
24 pcs
80 ctns

GO-TINY cocoa biscuits with coconut and coating
EAN 3800065711777
Shelf life: 12 months

130 g
24 pcs
80 ctns

GO-TINY cocoa biscuits with coconut
EAN 3800065718332
Shelf life: 12 months

300 g
12 pcs
63 ctns

GO-TINY cocoa biscuits with peanuts
EAN 3800065718356
Shelf life: 12 months

300 g
12 pcs
63 ctns

GO-TINY cocoa biscuits with coconut and coating
EAN 3800065718349
Shelf life: 12 months

300 g
12 pcs
63 ctns

ZEFFO Marshmallow cakes with coating
EAN 3800065718325
Shelf life: 9 months

150 g
12 pcs
91 ctns

ZEFFO Marshmallow cakes Double Creme Coffee
EAN 3800065710114
Shelf life: 6 months

165 g
12 pcs
110 ctns

ZEFFO Marshmallow cakes with coconut
EAN 3800065718523
Shelf life: 9 months

115 g
12 pcs
91 ctns

ZEFFO Marshmallow cakes Double Creme Strawberry & Coconut
EAN 3800065710107
Shelf life: 6 months

120 g
12 pcs
110 ctns

ZEFFO Marshmallow cakes with strawberry and coating
EAN 3800065718707
Shelf life: 9 months

150 g
12 pcs
91 ctns

DUO sandwich biscuits with milk and cocoa creme
EAN 3800065713368
Shelf life: 12 months

165 g
24 pcs
80 ctns

DUO sandwich biscuits with milk and cocoa creme and coating
EAN 3800065713375
Shelf life: 12 months

150 g
24 pcs
80 ctns

DUO MAX sandwich biscuits with milk and cocoa creme
EAN 3800065711609
Shelf life: 12 months

270 g
14 pcs
63 ctns

DUO MAX sandwich biscuits with milk and cocoa creme and coating
EAN 3800065711623
Shelf life: 12 months

220 g
14 pcs
63 ctns

ZIV

EMU sandwich biscuits with milk creme
EAN 3800065713115
Shelf life: 12 months

160 g
24 pcs
80 ctns

EMU sandwich biscuits with cocoa creme
EAN 3800065713122
Shelf life: 12 months

160 g
24 pcs
80 ctns

JAM-Bi coated biscuits with wildberry filling
EAN 3800065711289
Shelf life: 12 months

150 g
24 pcs
80 ctns

JAM-Bi coated biscuits with strawberry filling
EAN 3800065711319
Shelf life: 12 months

150 g
24 pcs
80 ctns

COFFEE cocoa-coated cocoa biscuits
EAN 3800065711135
Shelf life: 12 months

150 g
24 pcs
80 ctns

COCOA & MILK cocoa-coated biscuits
EAN 3800065711562
Shelf life: 12 months

140 g
24 pcs
80 ctns

MySTORY cocoa-coated cocoa biscuits
EAN 3800065711944
Shelf life: 12 months

150 g
24 pcs
80 ctns

CLASSIC coated biscuits with bee-honey, walnuts and cinnamon
EAN 3800065711531
Shelf life: 12 months

170 g
24 pcs
45 ctns

CLASSIC coated biscuits with cocoa
EAN 3800065711524
Shelf life: 12 months

170 g
24 pcs
45 ctns

CLASSIC coated biscuits with vanilla
EAN 3800065711517
Shelf life: 12 months

170 g
24 pcs
45 ctns

WATERMELON biscuits
EAN 3800065710275
Shelf life: 9 months

110 g
24 pcs
80 ctns

SPECIAL KIDS product

KIDS ZONE biscuits with milk & vitamins
EAN 3800065711975
Shelf life: 12 months

220 g
10 pcs
72 ctns

ZIV

SUGAR FREE
mini wafers with lemon creme
EAN 3800065781961
Shelf life: 12 months

180 g
10 pcs
80 ctns

SUGAR FREE
mini wafers with cocoa creme
EAN 3800065781954
Shelf life: 12 months

180 g
10 pcs
80 ctns

SUGAR FREE
mini wafers with peanut & orange creme
EAN 3800065784658
Shelf life: 12 months

180 g
10 pcs
80 ctns

SUGAR FREE
wafer with lemon creme
EAN 3800065781916
Shelf life: 12 months

24 g
24 pcs
512 ctns

SUGAR FREE
wafer with cocoa creme
EAN 3800065781930
Shelf life: 12 months

24 g
24 pcs
512 ctns

Vegan PRODUCT

SUGAR FREE wafer with peanut & orange creme
EAN 3800065784634
Shelf life: 12 months

24 g
24 pcs
512 ctns

sugar free

SUGAR FREE coated wafer fingers Lemon & Cocoa
EAN 3800065784603
Shelf life: 12 months

	120 g
	24 pcs
	80 ctns

SUGAR FREE coated wafer fingers Double Cocoa
EAN 3800065784610
Shelf life: 12 months

	120 g
	24 pcs
	80 ctns

SUGAR FREE coated wafer fingers Peanut & Orange
EAN 3800065784627
Shelf life: 12 months

	120 g
	24 pcs
	80 ctns

SUGAR FREE wafer rolls
EAN 3800065781107
Shelf life: 12 months

	120 g
	24 pcs
	80 ctns

SUGAR FREE coated wafer Lemon & Cocoa
EAN 3800065784566
Shelf life: 12 months

	30 g
	24 pcs
	512 ctns

SUGAR FREE coated wafer Double Cocoa
EAN 3800065784580
Shelf life: 12 months

	30 g
	24 pcs
	512 ctns

SUGAR FREE coated wafer Peanut & Orange
EAN 3800065784290
Shelf life: 12 months

	30 g
	24 pcs
	512 ctns

SUGAR FREE cocoa biscuits
EAN 3800065718592
Shelf life: 12 months

	100 g
	24 pcs
	80 ctns

SUGAR FREE biscuits with coconut
EAN 3800065718585
Shelf life: 12 months

	100 g
	24 pcs
	80 ctns

SUGAR FREE cocoa coated cocoa biscuits
EAN 3800065710329
Shelf life: 12 months

	110 g
	24 pcs
	80 ctns

SUGAR FREE cocoa coated vanila biscuits
EAN 3800065710312
Shelf life: 12 months

	110 g
	24 pcs
	80 ctns

SUGAR FREE Sandwich biscuits cocoa creme
EAN 3800065710282
Shelf life: 12 months

	110 g
	24 pcs
	63 ctns

BELIVA SUGAR FREE cocoa spread
EAN 3800065742054
Shelf life: 12 months

	350 g
	9 pcs
	96 ctns

SUGAR FREE Sandwich biscuits vanila creme
EAN 3800065710299
Shelf life: 12 months

	110 g
	24 pcs
	63 ctns

BELIVA SUGAR FREE peanut and orange spread
EAN 800065742115
Shelf life: 9 months

	350 g
	9 pcs
	96 ctns

sugar free

SUGAR FREE Assorted Biscuits and wafer
EAN 3800065710305
Shelf life: 12 months

	230 g
	12 pcs
	60 ctns

SUGAR FREE Pralines Peanut & Orange
EAN 3800065743723
Shelf life: 6 months

	140 g
	24 pcs
	84 ctns

RYDO ZERO SUGAR ADDED wafers with crispy and cocoa coating
EAN 3800065784368
Shelf life: 12 months

	100 g
	12 pcs
	120 ctns

RYDO ZERO SUGAR ADDED wafers with peanuts and cocoa coating
EAN 3800065784351
Shelf life: 12 months

	100 g
	12 pcs
	120 ctns

RYDO ZERO SUGAR ADDED wafer with peanuts and cocoa coating
EAN 3800065784337
Shelf life: 12 months

	38 g
	24 pcs
	378 boxes

ZERO SUGAR ADDED crunchy cocoa wafer bar
EAN 3800065784375
Shelf life: 9 months

	25 g
	18 pcs
	6 boxes
	126 ctns

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sweet+ Plus protein line

PROTEIN wafer
EAN 3800065784511
Shelf life: 12 months

28 g
24 pcs
512 boxes

PROTEIN coated wafer
EAN 3800065784498
Shelf life: 12 months

40 g
24 pcs
512 boxes

PROTEIN crunchy wafer bar
EAN 3800065784535
Shelf life: 12 months

42 g
12 pcs
6 boxes
126 ctns

RYDO PROTEIN wafer with peanuts
EAN 3800065784474
Shelf life: 12 months

48 g
24 pcs
378 boxes

protein line

BELIVA PROTEIN spread
EAN 3800065742146
Shelf life: 12 monthst

	350 g
	9 pcs
	96 ctns

BELIVA PROTEIN spread cocoa
EAN 3800065742153
Shelf life: 12 months

	350 g
	9 pcs
	96 ctns

SALZA STICKS PROTEIN Celtic salt
EAN 3800065723114
Shelf life: 12 monthst

	125 g
	12 pcs
	128 ctns

SALZA STICKS PROTEIN Semolina
EAN 3800065723107
Shelf life: 12 monthst

	125 g
	12 pcs
	128 ctns

PROTEIN waffles
EAN 3800065771474
Shelf life: 9 months

	155 g
	12 pcs
	98 ctns

40KO sandwich biscuits with cocoa creme
EAN 3800065713252
Shelf life: 12 months

	64 g
	14 pcs
	225 ctns

40KO sandwich biscuits with milk and cocoa creme
EAN 3800065713269
Shelf life: 12 months

	64 g
	14 pcs
	225 ctns

40KO sandwich biscuits with milk creme
EAN 3800065713221
Shelf life: 12 months

	64 g
	14 pcs
	225 ctns

WATERMELON biscuits
EAN 3800065710268
Shelf life: 9 months

	54 g
	14 pcs
	225 ctns

GOFRA waffles
EAN 3800065771108
Shelf life: 9 months

	155 g
	12 pcs
	98 ctns

MEDENKI Honey cake with cinnamon and cocoa coating
EAN 3800065711661
Shelf life: 8 months

	50 g
	16 pcs
	400 boxes

sweet+ Plus

NICE CREAM wafer cone with cocoa crème
EAN 3800065771221
Shelf life: 12 months

	40 g
	12 pcs
	264 ctns

NICE CREAM wafer cone with vanilla crème
EAN 3800065771245
Shelf life: 12 months

	40 g
	12 pcs
	264 ctns

NICE CREAM marshmallow
EAN 3800065771283
Shelf life: 9 months

	30 g
	12 pcs
	264 ctns

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DUBAI biscuits with Pistachio and Kadaif
Packing EAN barcode: 3800065713443
Shelf life: 9 months

	140 g
	24 pcs
	63 ctns

DUBAI wafer with Pistachio and Kadaif creme
Packing EAN barcode: 3800065784313
Shelf life: 9 months

	35 g
	12 pcs
	12 boxes
	72 ctns

BELIVA DUBAI spread with pistachio and kadaif
Packing EAN barcode: 3800065742122
Shelf life: 9 months

	350 g
	9 pcs
	96 ctns

DUBAI cake bar with Pistachio and Kadaif creme
Packing EAN barcode: 3800065731560
Shelf life: 6 months

	50 g
	24 pcs
	270 boxes

DUBAI chocolate with Pistachio and Kadaif creme
Packing EAN barcode: 3800065743730
Shelf life: 9 months

	45 g
	16 pcs
	6 boxes
	120 ctns

croissants

22CARATS

22CARATS GRAND
croissant with cocoa filling
EAN 3800202330151
Shelf life: 6 months

80 g
24 pcs
80 ctns

22CARATS MEGA
croissant with cocoa filling
EAN 3800202330014
Shelf life: 6 months

100 g
24 pcs
80 ctns

22CARATS croissant with
milk & sour cherry filling
EAN barcode: 3800202330403
Shelf life: 6 months

80 g
24 pcs
80 ctns

22CARATS croissant with
milk & cocoa filling
EAN 3800202330397
Shelf life: 6 months

80 g
24 pcs
80 ctns

22CARATS CLASSIC
croissant with cocoa filling
EAN 3800202330052
Shelf life: 6 months

55 g
32 pcs
80 ctns

22CARATS Croissant with
strawberry jam
EAN 3800202330021
Shelf life: 6 months

52 g
32 pcs
80 ctns

22CARATS Croissant with
crème brulee
EAN 3800202330106
Shelf life: 6 months

55 g
32 pcs
80 ctns

ZIV

SALZA STICKS Grissini with salt

Packing EAN barcode:
3800065723015
Shelf life: 12 months

220 g
12 pcs
112 ctns

SALZA STICKS Grissini with poppy seeds

Packing EAN barcode:
3800065723022
Shelf life: 12 months

220 g
12 pcs
112 ctns

ZARNINI with sesame

Packing EAN barcode:
3800065761451
Shelf life: 9 months

160 g
12 pcs
112 ctns

SALZA STICKS Grissini with einkorn and himalayan salt

Packing EAN barcode:
3800065723039
Shelf life: 12 months

220 g
12 pcs
112 ctns

SALZA STICKS Grissini with sesame

Packing EAN barcode:
3800065723060
Shelf life: 9 months

190 g
12 pcs
112 ctns

ZARNINI with pumpkin seeds

Packing EAN barcode:
3800065761468
Shelf life: 9 months

160 g
12 pcs
112 ctns

AEA Crunch Cereal

Packing EAN barcode:
3800087101921

Shelf life: 6 months

	160 g
	20 pcs
	81 ctns

AEA Crunch Whole Grain

Packing EAN barcode:
3800087101938

Shelf life: 6 months

	160 g
	20 pcs
	81 ctns

AEA Crunch Whole Grain with Pumpkin Seeds, Chia and Poppy Seeds

Packing EAN barcode:
3800087101921

Shelf life: 6 months

	160 g
	20 pcs
	81 ctns

AEA Taralli Natural

Packing EAN barcode:
3800087100955

Shelf life: 6 months

	120 g
	20 pcs
	81 ctns

AEA Taralli Whole Grain

Packing EAN barcode:
38000871 0098 6

Shelf life: 6 months

	120 g
	20 pcs
	81 ctns

AEA Taralli with Onion

Packing EAN barcode:
3800087100962

Shelf life: 6 months

	120 g
	20 pcs
	81 ctns

AEA Taralli with Tomato

Packing EAN barcode:
3800087100979

Shelf life: 6 months

	120 g
	20 pcs
	81 ctns

ZIV

about us

ZIV LTD. – CRAFTED WITH PASSION. DRIVEN BY EXCELLENCE

In 2026, ZIV Ltd. celebrates 32 years of passion, innovation, and unstoppable growth. What started as a vision has grown into a dynamic company powered by over 600 dedicated professionals, all united by one goal – to create products people love.

Every product we make is a reflection of our commitment to quality, taste, and continuous improvement. By blending rich traditions with modern innovation, we don't just follow trends – we set them.

Today, ZIV Ltd. stands proudly among the leading confectionery producers in Bulgaria, trusted by generations of customers.

OUR BRANDS

Over the years, ZIV Ltd. has created and successfully developed a strong portfolio of brands, each designed to meet different tastes and consumer preferences:

SWEET PLUS + - ***The Taste of Sweet Excellence***

Sweet Plus+ is our flagship brand for sweet delights – including biscuits, wafers, cakes, chocolates, and candies. Established in 2002, the brand is now recognized worldwide, delivering consistent quality, irresistible taste, and trusted excellence in every bite.

22 CARATS – ***A Classic Reimagined***

One of the newest additions to our portfolio, 22 Carats carries deep roots and a rich heritage. Beloved by Bulgarian consumers since 1995, these iconic croissants blend tradition, quality, and timeless taste — a true symbol of trust and nostalgia.

SALZA - ***The Savory Side of Life***

Because life is all about balance, we created SaLza – our dedicated brand for savory products. From crunchy biscuits and grissini to bread snacks with natural spices, SaLza offers authentic flavors and satisfying textures for every savory craving.

AEA – ***Sweet & Savory, Crafted with Care***

AEA brings together sweet and savory pastry snacks made with genuine passion for quality. Proudly the first in Bulgaria to produce "tarali" — the traditional Italian mini bread rings — every product reflects a commitment to premium ingredients and meticulous production standards, keeping AEA competitive on both local and international markets.

OTMAZZETTO – ***Pure Taste from Nature***

Under the OtMazzetto brand, we offer premium beverages enriched with pieces of real fruit. Produced without colorants, flavorings, or preservatives, and bottled exclusively in glass, our drinks preserve the natural taste and freshness of every ingredient.

PRODUCTION TODAY

To meet every taste and craving, we offer a rich and diverse portfolio of irresistible products – from delicious biscuits and wafer specialties to indulgent cakes, fine chocolates, and savory snacks.

Driven by continuous investment and modernization, our production capabilities have grown significantly. Today, we proudly produce over 130 sweet and savory products across 27 advanced production lines in our factories located in Balchik, Veliko Tarnovo, Plovdiv, Stara Zagora and Sofia. Combining scale, innovation, and uncompromising quality, we deliver flavors that delight consumers every day.

QUALITY & SAFETY

At ZIV Ltd., quality and food safety are not just priorities – they are at the core of everything we do.

Since 2010, we have consistently renewed our internationally recognized certifications, including IFS, ISO 22000, ISO 9001, and Halal, guaranteeing the highest standards across all our products and processes.

This ongoing commitment ensures that we deliver reliable quality and excellence to our valued partners – both in Bulgaria and worldwide.

ZIV

about us

- Trusted standards
- Certified quality
- Global reliability

Because excellence is not a goal – it's our standard.

RESEARCH & DEVELOPMENT

At the heart of our innovation stands our dedicated R&D team, constantly exploring new product niches and enhancing our existing portfolio to meet evolving consumer preferences.

Our mission is to drive the successful development and positioning of new product lines and brands, strengthening our presence on both local and international markets.

While confectionery remains our core expertise, in recent years we have expanded beyond tradition – introducing a growing range of savory snacks and wholefood products that align with modern lifestyles and healthier choices.

Innovation today. Taste for tomorrow.

LOGISTICS

We have our own well-developed logistics infrastructure, handling the increasing commodity turnover.
It covers our production facilities and logistics centers.

DOMESTIC MARKET

MARKET POSITION - ZIV Ltd. holds a leading position on the domestic market, built on strong partnerships and an efficient distribution network.

Through the cooperation with 21 trusted distributors and a well-developed in-house sales structure, we ensure wide market coverage, excellent service, and consistent availability of our products across the country.

Strong presence. Reliable partnerships. Market leadership.

KEY PARTNERS - The company is in cooperation with all local and international chains on the national market, such as Metro, Kaufland, Billa, CBA and others.

FOREIGN MARKETS

Our journey in international trade began in 2001, initially focused on the Balkans and the Caucasus region. With dedication, flexibility, and a strong understanding of market needs, we rapidly expanded our reach, building lasting partnerships across new territories.

Today, ZIV Ltd. proudly exports its products to over 50 countries worldwide, delivering quality, reliability, and taste that transcend borders.

This global success is built on a clear and consistent foreign trade strategy, guided by the following core principles:

LONG-TERM PARTNERSHIP

A good example of this policy is the fact that some 60 % of our export turnover is with partners we have been in cooperation for more than 10 years.

INDIVIDUAL APPROACH

Each of our partners is being approached individually and receives special attention that matches their needs.

KEY PARTNERS

Internationally we have been in cooperation with some of the main supermarket chains in Europe, such as Kaufland, ALDI and AUCHAN.
We offer not only own brands, but also private label products.

Let's make life sweeter!

ZIV

ZIV

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